

Sydney Chan

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EXPERIENCE

- Spectrum News 1** | Student Sports Content Contributor | Syracuse, NY Aug. 2026—Present
- Shoot game action and postgame press conferences, deliver on-camera reports and game recap packages for Spectrum News 1
- Los Angeles Dodgers** | Public Relations Intern | Los Angeles, CA May 2026—Aug. 2026
- Researched daily game notes with detailed statistics and innovative storylines regarding L.A. starting pitchers, relievers, and batters
 - Wrote postgame notes and press releases, highlighted selections in 2026 MLB Draft, facilitated opening press conference
 - Supported media operations, coordinated interviews, escorted media, distributed credentials and miscellaneous materials
- Tara Lipinski & Johnny Weir** | Social Media Producer and Manager | Milan, Italy / Remote Jan. 2026—Present
- On Instagram, led 30-day growth, totaling 118M+ views and reaching 17.9M unique accounts; increased followers by +161K net growth in one month (19.6% total audience growth); drove 3.75M interactions (64% non-followers) and 98% non-follower reach
 - On TikTok, generated over 16M viewers in four weeks, reached 16M unique users, drove 1.5M likes and 68K+ shares; scaled followers to 83K+ (roughly 1300% growth)
- NBC Olympics** | Athlete Summit Content Creator and Creator Collective Runner | Los Angeles, CA / Milan, Italy May 2025—Feb. 2026
- Captured/edited/produced content throughout NBC Olympics' Athlete Summit for @nbcolympics, @onherturf, @teamusa, @usfigureskating, and @ussnowboardteam accounts; collaborated with social media team to cover the week's activities
 - Pitched content ideas that were implemented during the shoot; supported on-site operations for the 2026 Milan Games; assisted with credential logistics, production coordination, and daily team needs in a fast-paced international broadcast environment
- Sports San Diego / Newhouse Sports Media** | Holiday Bowl (45th & 46th) Content Creator | San Diego, CA Dec. 2024—Jan. 2026
- Developed pre-event content plan outlining storylines, deliverables, sponsorship activation; produced daily video and photo content featuring players/bands/fans; drove 212K+ views (65% non-followers); reached 39K+ accounts on Newhouse Sports Media Instagram
- ACC Network on ESPN** | Reporter, Associate Director, Social Media Coord., Graphics Operator | Syracuse, NY Aug. 2024—Present
- Second-ever freshman to serve as a studio analyst and deliver on-air segments highlighting specific team/player storylines
 - Associate Director for live games on ESPN2, ACCN, ACCNX; Technical Director, Tape AD, Tape Operator for live shows on Cuse.com
 - Coordinate with crew and talent for smooth storyline development and smooth integration of roll-ins, packages, and sold elements
- CitrusTV** | Host, Analyst, Beat Reporter, Associate Producer, Social Media Host | Syracuse, NY Aug. 2024—Present
- Serve as host and analyst for "Cuse Countdown" and "Orange Press Pass," call highlights, guide conversation between analysts
 - Report for "On The Bench" (the longest-running college sports show); pitch stories, conduct interviews, produce video packages
 - Cut and edit VO using Premiere Pro and Avid Media Composer; run live audio using Yamaha CL3 Digital Mixing Console in-show
- WAER / WJPZ Radio** | Sports Desk & Sports Talk Desk / Sports Staff | Syracuse, NY Aug. 2024—Present
- Write and record weekly sportscasts for review; produce radio pieces, assist in production of broadcasts; write articles in AP style

EDUCATION

Syracuse University | B.S. Broadcast and Digital Journalism, Minor in Sport Management
S.I. Newhouse School of Public Communications (Dean's List, Founders' Scholar), **David B. Falk College of Sport**

SKILLS

Adobe Premiere Pro, InDesign, Audition, Express • Avid Media Composer • Canva • Constant Contact • Sony 4K XDCAM Camcorder
Digital Content Producer: Instagram, X (Twitter), TikTok • Spanish (working proficiency) • Mandarin Chinese (working proficiency)

AWARDS

- 2026 Sinclair Scholarship Recipient** July 2026
- Awarded to 15 students nationwide pursuing careers in journalism, broadcasting, digital storytelling, and communications
- 2026 RTDNA Lou & Carole Prato Sports Reporting Scholarship Recipient** Jan. 2026
- Awarded to a student pursuing a career in radio, television, or digital journalism, by the Radio Television Digital News Association
- 2025 AAJA Al Young Sports Journalism Scholarship Recipient** Apr. 2025
- Awarded to an AAPI undergraduate pursuing a career in sports journalism by the Asian American Journalists Association