

Sydney Chan

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EXPERIENCE

Sports San Diego / Newhouse Sports Media | Holiday Bowl (45th & 46th) Content Creator | San Diego, CA Dec. 2024—Jan. 2026

- Filmed, edited, and produced daily video/photo content, interviews, and stand-ups featuring players, bands, and fans
- Developed pre-event content plan outlining storylines, deliverables, and sponsorship activations
- Published content across @holidaybowl, @seaworldsandiego, @sdsportstourism, @newhousesportssu, and @sydneychansports
- Drove 212,400+ views (65% from non-followers) and reached 39,200+ accounts on Newhouse Sports Media Instagram

NBC Olympics | 2025 NBC Olympics Athlete Summit Content Creator | Los Angeles, CA May 2025

- Captured and edited content throughout NBC Olympics' Athlete Summit to be posted on @nbcolympics, @onherturf, @teamusa, @usfigureskating, and @ussnowboardteam Instagram accounts; collaborated with social media team to cover the week's activities
- Brainstormed and pitched content ideas that were well-received and implemented during the shoot

Newhouse Socials Team | Content Creator | Syracuse, NY Feb. 2025—Present

- Attend Newhouse events, conduct interviews, and create video and photo content for all @newhousesu social media platforms

Adirondack Sports Council | 2025 Empire State Winter Games PR/ Social Media Coord. | Lake Placid, NY Jan-Feb. 2025

- Captured content; wrote and published daily press releases, feature stories, and Instagram/X posts; produced nightly newsletter

Broadway Video | Production Assistant | Los Angeles, CA Dec. 2024

- Supported crew and set operations for Maria Taylor's documentary series, "The History of the Black Quarterback," airing on Peacock during Super Bowl LX week

ACC Network on ESPN | Reporter, Associate Director, Social Media Coord., Graphics Operator | Syracuse, NY Aug. 2024—Present

- Second-ever freshman to serve as a studio analyst and deliver on-air segments highlighting specific team/player storylines
- Associate Director for live games on ESPN2, ACCN, ACCNX; Technical Director, Tape AD, Tape Operator for live shows on Cuse.com
- Coordinate with crew and talent for smooth storyline development and smooth integration of roll-ins, packages, and sold elements
- Conduct live interviews with production crew and talent for Instagram; provide talent with stats and talking points for shows

CitrusTV | Beat Reporter, Associate Producer, Social Media Host | Syracuse, NY Aug. 2024—Present

- Report for "On The Bench" (longest-running college sports show); pitch stories, conduct interviews, produce video packages
- Cut and edit VO using Premiere Pro and Avid Media Composer; run live audio using Yamaha CL3 Digital Mixing Console in-show

WAER / WJPZ Radio | Sports Desk & Sports Talk Desk / Sports Staff | Syracuse, NY Aug. 2024—Present

- Write and record weekly sportscasts for review/critique; assist in production of sports broadcasts; write articles in AP style

SKILLS

Adobe Premiere Pro, InDesign, Audition, Express • Avid Media Composer • Canva • Constant Contact • Sony 4K XDCAM Camcorder
Digital Content Producer: Instagram, X (Twitter), TikTok • Spanish (working proficiency) • Mandarin Chinese (working proficiency)

AWARDS

2026 RTDNA Lou & Carole Prato Sports Reporting Scholarship Recipient Jan. 2026

Awarded to a student pursuing a career in radio, television, or digital journalism, by the Radio Television Digital News Association

2025 AAJA AI Young Sports Journalism Scholarship Recipient Apr. 2025

Awarded to an AAPI undergraduate pursuing a career in sports journalism by the Asian American Journalists Association

2025 Newhouse First-Year Achievement Award Recipient Apr. 2025

Only award for Newhouse first-year students in recognition of excellence in communications, academics, and campus leadership

EDUCATION

Syracuse University, B.S. Broadcast and Digital Journalism, Minor in Sport Management Dec. 2027/May 2028

S.I. Newhouse School of Public Communications (Dean's List, Founders' Scholar), David B. Falk College of Sport